

sponsorship agreement

company/organization: _____

contact name: _____

mailing address: _____

city, ST/ZIP: _____

email: _____

phone: _____

POLICIES AND TERMS

- Association for Education and Rehabilitation of the Blind and Visually Impaired (AER) publications or programs will not knowingly accept advertisements that discriminate on the basis of ethnic group, race, religion, gender, sexual orientation, age, and/or disability.
- All advertising is subject to AER approval. AER reserves the right to reject advertising that is not in keeping with its standards and objectives.
- The advertiser agrees to indemnify AER and its publications against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's ad.
- Requests for placement of advertising will be honored whenever possible.
- AER shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement.

signature: _____

printed name: _____

date: _____

PAYMENT INFORMATION

Payment must be submitted in full along with this Advertising Contract.

☐ check made payable to AER for \$ _____ USD

☐ please charge \$ _____ USD on: ☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

NOTICE: A 3% processing fee will be applied to all credit card transactions.

card number: _____

cardholder name (please print): _____

cardholder address: _____

expiration date: _____ CSC: _____

signature: _____ date: _____



ALLOW AER TO PROMOTE YOUR BRAND FOR YOU!

sponsorship opportunities

aer non-member sponsorship and advertising

Please make your advertising or sponsorship selection(s) from the list below. Mark each selection with a check. Then, complete the entire form, and return it with payment (check or credit card information) via email to aer@aerbvi.org or mail to AER, PO Box 16288, Lubbock, TX 79490.

company/organization: _____

OPPORTUNITIES

official partnership

☐ \$12,000 12 MONTHS

logo recognition

☐ \$5,200 6 MONTHS

☐ \$8,800 12 MONTHS

elearning

gold package

☐ \$2,500 1 MONTH

silver package

☐ \$1,000 1 MONTH

career connection

☐ \$149 1 MONTH

additional:

☐ 1 mon ☐ 2 mon ☐ 3 mon ☐ 4 mon ☐ 5 mon **x\$75**

the voice (monthly newsletter)

spotlight spot

☐ \$750 1 MONTH

☐ \$2,000 3 MONTHS

community square

☐ \$450 1 MONTH

☐ \$1,000 3 MONTHS

eblast

☐ \$750 1 EMAIL

☐ \$1,300 2 EMAILS

☐ \$1,800 3 EMAILS

TOTALS _____



PO Box 16288, Lubbock, TX 79490 | (703) 671-4500 | www.aerbvi.org

V25-1 06092025